

**Applies to:** 500+ (Non-Public) Market

## **Updates to Large Group Broker Incentive Program**

Horizon is making updates to our broker incentive program for new medical, pharmacy, dental and vision sales in the 500+ (non-public) market. The incentive program will apply to both insured and self-funded accounts sold with effective dates between **January 1, 2023** and **January 2, 2024**.

The following one-time incentive payments will be made per new contract, per group. Payments will be based on actual contract counts at the time of the effective date of the group or new line of business being added with Horizon.

### **Incentive Rates (Per Contract Per Year)**

**Medical = \$50**

**Dental = \$20**

**Pharmacy = \$15**

**Vision = \$5**

In order to qualify for the incentive, a group must have at least 500 enrolled contracts with Horizon. In addition, the maximum incentive payment per group is \$100,000 per year.

Brokers adding new products for the same group over two calendar years will have an incentive maximum of \$200,000 per group.

If you have questions, please contact your Horizon sales executive or account manager.

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