

Insights and resources to help grow your business



January | Insights & Takeaways

# Insights and Takeaways

As we welcome the new year, we're excited to share valuable resources and industry insights to help you and your clients stay informed.



## See how block strategy can grow your business



Block strategy is an innovative way to approach and grow your book of business. Learn more about consolidating multiple product offerings and create valuable administrative efficiencies for you and your clients.

[LEARN MORE](#)

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## Help your clients build a solid foundation for a thriving workforce

Eighty-six percent of employees say finances are a top source of stress.<sup>1</sup> We offer a broad range of group life insurance products, helping employers provide financial security to a diverse workforce.

[CHECK OUT OUR OFFERINGS](#)



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## Why MetLife Legal Plans?



Whether buying a home or starting a family, MetLife Legal Plans offer value, convenience, and confidence thanks to easy and affordable access to attorneys. Talk to your clients about our easy-to-implement legal benefits.

[DISCOVER MORE](#)

## Small Business Corner

**Under 100 service story: the right team makes all the difference**



Last year, we grew our under 100 lives client service team by 14% to focus on delivering exceptional customer service on a specialized and localized level. We implemented a number of process improvements and will continue to focus on providing an enhanced service experience. We are equally committed to

strengthening our workforce while ensuring we provide a more efficient, responsive, and flexible service model.

LEARN MORE

Contact your MetLife representative to help grow your business by offering MetLife's solutions.

Sincerely,  
MetLife



<sup>1</sup> MetLife's 19th Annual U.S. Employee Benefits Trends Study

Like most group insurance policies, insurance policies offered by MetLife contain certain exclusions, exceptions, waiting periods, reductions, limitations and terms for keeping them in force. Please contact your benefits administrator or MetLife for costs and complete details.

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