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October 1, 2019

# Broker Alert

News for All Segments

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## Attend B. PHL: A Citywide Innovation Festival

B. PHL is a citywide innovation festival taking place in Philadelphia on October 15 – 17. It is designed to inspire new ideas, make connections, and ignite novel ways of doing things. The ultra inclusive festival features three jam packed days of interactive workshops, sessions, and exhibits focused on arts and culture, science, business, social impact, health care, and more!

### Innovative leaders in a range of disciplines

With more than 200 confirmed sessions, attendees will have the chance to get up close and personal with the most innovative visionaries in our region and beyond, including:

Abbi Jacobson, Comedian, Co-creator and Co-star in the hit series Broad City

Todd Carmichael, Co-founder and CEO, La Colombe Coffee

Josh Kopelman, Entrepreneur, Venture Capitalist and Founder, First Round Capital

Duncan Wardle, Former Vice President of Innovation and Creativity, The Walt Disney Company

Marc Randolph, Co-founder and Founding CEO, Netflix

Richard Montañez, Vice President, Multicultural Sales and Marketing, Pepsi North American; Creator of the Flamin' Hot® line of products

Mindy Scheier, Founder and President, Runway for Dreams

Dr. Guion "Guy" Bluford, Jr., Aerospace Engineer, Retired U.S. Air Force Officer and Fighter Pilot, and the first African American to fly in space

And that's just a sample of what's to come!

## Promo code for discounted registration

B. PHL offers attendees an opportunity to learn from some of the best and brightest leaders spanning a variety of industries. As a valued partner, we are pleased to offer a promo code for complimentary tickets. Simply click the big, red "Register" button on the [website](#) and enter promo code **BPHL4ALL**.

If you have any questions, please contact your AmeriHealth New Jersey broker representative.

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