October 2015

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For additional information on any of the content below, please contact your AmeriHealth New Jersey broker representative.

Platform migration is complete

AmeriHealth New Jersey is pleased to announce that the transition of our membership to a new operating platform has been completed.

We truly value your partnership and support during this migration. The new operating platform will support the evolving needs of our business and affords us opportunities for continued growth and success. We are confident the enhanced functionalities will improve the overall customer experience and better serve the needs of our members.

Bumps in the road

As with any undertaking of this size and scope we saw some member impact in areas concerning ID cards, invoicing, accumulators, access at the pharmacy and dental providers. We will continue to work closely with you to identify and resolve any issues.

We appreciate your support during the last few weeks in identifying impacted populations, instituting solutions and communicating a timeline for resolution.

Members issued new ID cards

Now that all AmeriHealth New Jersey members have migrated to the new platform, they should be using their ID new card. It is very important to communicate this with our customers.

As a reminder, the new ID card will contain a new type of ID number. Subscribers and their dependents will now be identified by a new 12-digit number, called a unique member ID, or UMI. New ID cards also have updated pharmacy BIN (015814) and PCN (06430000 for consumers and SHOP customers; 06090000 for all other members) numbers.
View samples of the new AmeriHealth New Jersey ID cards, which now also include network indicators for National Access, Regional Preferred, Local Value, Tier 1 and Community Advantage.

Thank you for your continued support!

2016 product portfolio and marketing collateral now available

AmeriHealth New Jersey is pleased to announce our 2016 portfolio of Individual and SEH plans are now available. The portfolio features a variety of innovative and affordable health plans that are compliant with the Affordable Care Act. We're committed to making the process as easy as possible with educational materials and an easy-to-use guided shopping experience for individual consumers on ahnj4u.com.

Important Open Enrollment dates
Here's a look at some of the key open enrollment dates for your individual consumers:

- **November 1, 2015.** This marks the start of the Open Enrollment Period. Members can apply for, keep, or change their coverage.
- **November 30, 2015.** Individuals must complete their renewals by this date in order to receive their 2016 medical ID card by January 1, 2016.
- **December 15, 2015.** Members must enroll or make a plan change by this date if they want their coverage to begin on January 1, 2016.
- **December 31, 2015.** Coverage for all 2015 plans comes to an end. As early as January 1, 2016, coverage for 2016 plans can begin.
- **January 31, 2016.** This is the last day to apply for 2016 coverage before the end of the Open Enrollment Period.

New plans to choose from
AmeriHealth New Jersey’s product portfolio offers individuals and small businesses a variety of options both on and off the federally facilitated exchange.

- **Small Group**
  The 2016 SEH product portfolio includes 42 base health plans* — 23 of which are also available on exchange. Health plan types include POS, POS Plus, EPO, HMO, and EPO with HSA.
- **Individual**
  The 2016 Individual product portfolio includes 23 base health plans* — 19 of which are also available on exchange. Health plan types include POS Plus, EPO, HMO, and EPO with HSA.

*Please note: Most base health plans are available with various networks. Network options include: National Access, Regional Preferred, and Local Value.

Marketing Materials
New, streamlined, easy-to-use collateral will help your customers make informed decisions and choose the health plan that best suits their needs.

- **Corporate Brochure**
  Get to know more about AmeriHealth New Jersey – who we serve, our community involvement, our commitment to wellness, the technology and resources we offer ... plus more!
- **Learn — Your Guide to Health Insurance**
This brochure includes information about the Affordable Care Act, health plans, and all of the networks AmeriHealth New Jersey offers, including the new AmeriHealth Advantage plans.

- **Benefits at a Glance**
  With these booklets, you'll be able to look at health plans side by side, so you can see how much you'll pay when you receive covered services.
  - Individual & Family
  - Small Business

- **Monthly Premiums**
  Individual customers can view rates for each health plan and estimate their monthly premiums. Will be available in Spanish.

- **Ancillary – Vision & Dental Plans**
  A side-by-side comparison of our 2016 vision and dental plan offerings.
  - Individual & Family
  - Small Group

Visit [amerihealthnj.com](http://amerihealthnj.com) to access current versions of our marketing material.

**New 2016 AmeriHealth New Jersey enrollment applications**
As part of our migration, AmeriHealth New Jersey has released new individual and group applications for 2016. The new applications include teleform barcodes to help enhance the submission process and improve the member experience. The following enrollment applications must be used for all future submissions.

<table>
<thead>
<tr>
<th>SEH Group Application</th>
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<tbody>
<tr>
<td>SEH Member Application</td>
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<tr>
<td>SEH Dental Application</td>
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If you have any questions about our 2016 product portfolio, would like hard copies of any of our 2016 marketing material, please contact your AmeriHealth New Jersey broker representative.

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**Employer portal tutorials available online**
Tutorials on the new employer portal are now available online! To access employer portal and E-Bill demos, visit [amerihealthnj.com](http://amerihealthnj.com) and click on the Employers tab. Demos for [Self-Funded Customers](#) and [Fully Insured Customers](#) are available under Employer Resources.

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**Save the date: AmeriHealth New Jersey broker seminars**
Don't forget to mark your calendar! Join us at one of our upcoming broker seminars this fall. For your convenience, there are two seminar dates and locations to choose from:

- **Southern Broker Seminar:** Wednesday, November 4, 2015, at The Westin, Mount Laurel, 555 Fellowship Road, Mount Laurel, NJ 08054.
- **Northern Broker Seminar:** Thursday, November 5, 2015, at the Renaissance Woodbridge Hotel, 515 US Highway 1 South, Iselin, NJ 08830

Please let us know which seminar you wish to attend. Each seminar includes a presentation from 2 – 4 p.m. A reception will follow from 4 – 5:30 p.m. See the [broker seminar invitation](#)
for more information.

RSVP to Kristin Tomasini as soon as possible.

SEH Q4 rate reductions

Some of our popular SEH Silver and Bronze EPO HSA plans and SEH HMO Local Value plan will experience a rate reduction for Q4 2015. These rate reductions will make the plans even more competitive in the marketplace.

SEH Q4 rate reductions

<table>
<thead>
<tr>
<th>Plan Type</th>
<th>Coverage</th>
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<tbody>
<tr>
<td>Silver HMO Local Value 50/75</td>
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<tr>
<td>Bronze EPO H.S.A. Tier 1 Advantage</td>
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</tr>
<tr>
<td>Silver EPO H.S.A. Local Value 100%/100%</td>
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</tr>
<tr>
<td>Silver EPO H.S.A. Local Value 90%/90%</td>
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We anticipate these rate reductions will provide our small groups with substantial cost-savings. You can view the plan benefits in the 2015 AmeriHealth New Jersey SEH Benefits At A Glance brochure.

AmeriHealth New Jersey expands Community Advantage plan to large group employers

Due to the great success of our Community Advantage plans in the consumer and small group markets, effective October 1, 2015, AmeriHealth New Jersey will be expanding this coverage to the large group market. This new large group Community Advantage plan will be available to large groups in five counties in New Jersey, Atlantic, Burlington, Camden, Cape May, and Gloucester.* Large groups will be able to utilize three hospitals – Cooper University Health Care, Cape Regional Medical Center, and Shore Medical Center – at the lowest member cost-share.

Our large group Community Advantage plan aims to achieve these key goals:

- Provide large group customers in the applicable purchasing area with a more cost-effective product than our Value Network.
- Provide members with lower cost-share when using Tier-1 providers while still allowing members to utilize a larger statewide Local Value Network Tier-2 at a higher cost-share.
- Encourage collaboration and care coordination across the delivery systems among the hospitals, specialists, and primary care physicians.
- Earn rewards through our Commit2Wellness® program. Commit2Wellness is designed to help employees stay well, prevent illness, and benefit from healthy lifestyle choices.

For more information on our large group Community Advantage plan, please contact your AmeriHealth New Jersey broker representative.

*The large group Community Advantage plan is only available to customers based in Atlantic, Burlington,
Flu vaccines for fall 2015

Flu season is here and we want to remind you of the ways AmeriHealth New Jersey protects our members against the flu.

This year, there is only one flu vaccine, which combines H1N1 with the other subtypes. Immunization against the seasonal flu can be administered via the traditional flu shot or with FluMist™ – an FDA-approved intranasal influenza vaccine. To be fully protected, the Centers for Disease Control and Prevention encourage everyone who is at least six months of age to receive the vaccination.

AmeriHealth New Jersey members with an immunization benefit are covered with no cost-sharing for the vaccine itself or for administration of the vaccine. Influenza vaccines may be obtained from:

- a participating PCP or specialist
- a retail clinic, e.g., CVS Minute Clinic, Walgreens Take Care Clinic
- a network pharmacy

AmeriHealth New Jersey will reimburse up to $25 with the Seasonal Influenza Vaccine Reimbursement Form.

Flu shots now available at employer groups

AmeriHealth New Jersey offers groups the opportunity to provide their employees with this year’s flu vaccine in the convenience of their workplace. AmeriHealth New Jersey works with MaximSM to administer flu shots in locations throughout New Jersey, to employer groups with a minimum of 35 participants receiving the flu shot on site. Availability is limited; contact your AmeriHealth New Jersey broker representative as soon as possible to check availability.

Maxim will administer flu shots to members and bill AmeriHealth New Jersey directly as a claim. This differs from previous years where members would have to pay for this service out-of-pocket, and submit for reimbursement — we have streamlined this process for the ease and convenience of our members.

If you are interested in this service or have any questions please refer to our Flu Clinic Reference Sheet or contact your AmeriHealth New Jersey broker representative.

AmeriHealth New Jersey Broker Alert archive

There have been many updates to our system and our products lately. It can be hard to stay up-to-date with all of the changes. Now all of the information you need is in one place.

Each link will direct you to our Broker Alerts sent out within the past month:

1. 2015 dental plans not available for review in ROAM or on the employer portal, October 1, 2015
2. Small group definition update, October 13, 2015
3. Small group definition update, October 17, 2015
September Sales Spotlight

This month, AmeriHealth New Jersey would like to spotlight Kelly Fiorelli!

Kelly has worked in the Health Care Industry for over ten years in various roles. She started in customer service where she serviced members, broker, groups, and providers. Kelly started with AmeriHealth New Jersey in June 2015, as an Associate Account Executive for Self-Funded Retention. Prior to working at AmeriHealth New Jersey, Kelly was an Associate Account Executive at Independence Blue Cross, supporting Large Local and National Customers.

Kelly was born and raised in Philadelphia, and currently resides in South Jersey. In her free time, she enjoys spending all of her time with her adorable 10 month old son, and doing family activities.

Contact Kelly if you have any questions regarding her role with Self-Funded Retention.

AmeriHealth New Jersey in the news

Press Release:

- AmeriHealth New Jersey Medicare Advantage plans offer even richer benefits at a more affordable cost in 2016, October 12, 2015.
- AmeriHealth New Jersey's Mike Munoz to speak at the State of the State in Health Care Symposium, September 29, 2015.

In the community

Cooper Norcross Run the Bridge presented by AmeriHealth New Jersey

Please join us for this year's Cooper-Norcross Run the Bridge Challenge presented by AmeriHealth New Jersey. The big day is Sunday, November 1, 2015.

For the 12th consecutive year, AmeriHealth New Jersey will be the presenting sponsor of the race. It has been gratifying to see it grow into one of the region's premier racing and community events. This 10K race is a sanctioned USA Track & Field (USATF) event. It attracts top runners, not only from South Jersey and the Philadelphia area, but from the entire region.

The course begins at the base of the Ben Franklin Bridge, doubles back and continues along
the Camden waterfront, and finishes in Campbell's Field. A two-mile bridge walk immediately follows the start of the run.

All proceeds from the event will benefit children with special needs who attend the Larc School in Bellmawr, New Jersey.

Registration information will be available starting September. If you are interested in participating in this year’s race, please contact your AmeriHealth New Jersey broker representative to reserve your spot now!

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