BROKER ALERT

AmeriHealth NEW JERSEY

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Individual Health Coverage (IHC) enrollment process for 15th of the month effective dates

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Effective immediately, AmeriHealth New Jersey will be offering 15th of the month effective dates for the off-exchange individuals through AHNJ4U.com. AmeriHealth New Jersey individuals who qualify for certain Special Enrollment Period (SEP) reasons will have the option to select the 15th of the month as an effective date for their policy. Individuals will initially be charged for the first 30-day period when applying for health coverage.

This will create a more stress-free enrollment process without a potential lapse in coverage for individuals enrolling with this new option.

Below, you will find a list of qualifying life events and the sample effective dates associated with each:

SEP Reason	Event Date	Effective Date 1	Effective Date 2
Birth/Adoption	04/04	04/04	n/a
Loss Of Coverage	04/14	04/15	05/01
Loss Of Coverage	04/15	05/01	05/15
Moved into Coverage Area	04/05	04/15	05/01
Moved into coverage Area	04/30	05/01	05/15
Marriage (new subscriber business only)	04/01	04/15	05/01
Marriage (new subscriber business only)	04/16	05/01	05/15

All individuals, including those with 15th of the month effective dates will renew on January 1, 2016.

If you have any further questions, please contact your AmeriHealth New Jersey broker representative.