

# BROKER ALERT



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## Information regarding the Special Enrollment Period (March 15 – April 30)

Last month the Centers for Medicare and Medicaid Services (CMS) announced a Special Enrollment Period (SEP) for qualified individuals and families from March 15 through April 30. To be eligible for the SEP customers must:

- Not already be enrolled in 2015 coverage.
- Attest to paying the penalty for not having 2014 health coverage when they filed their 2014 tax return.
- Attest to not understanding the implications of the *Shared Responsibility Payment* (tax penalty) until after the end of the 2015 Open Enrollment period, and not becoming aware of the requirement until preparing their 2014 taxes.

Customers seeking 2015 coverage during this SEP can apply through the Marketplace by visiting [healthcare.gov](http://healthcare.gov).

### Effective Dates

Under this SEP, effective dates of coverage will be listed as the 1<sup>st</sup> of the month following completion of the application and payment of first premium. If you have any questions, please contact your AmeriHealth New Jersey broker representative, or review [Advisory Bulletin 15-IHC-01](#) from the Department of Banking and Insurance.