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## A POLICY YOU CAN SELL A BRAND YOU CAN TRUST

**CHLIC is coming soon to New Hampshire and New Mexico!**

**On May 25th, we are launching our new Medicare supplement product, insured by Cigna Health and Life Insurance Company (CHLIC), in New Hampshire and New Mexico!**

**CHLIC is now better than ever with new rewards for your customers:**

### **Industry-leading 15% Household Discount**

With our new, multi-tier Household Discount, customers now may be eligible for an industry-leading **15% total** discount. Eligible applicants can receive a **6% discount** simply for living with someone 18 years or older, and may also be eligible for an additional **9% discount** if a member of the household has or is enrolling in a Cigna Medicare supplement plan.<sup>1</sup>

**Active&Fit Direct™**

Active&Fit Direct™<sup>2</sup> provides customers with access to over 10,000 fitness centers nationwide for only \$25 a month.<sup>2</sup> Customers also have access to work out from home with online programs and helpful resources to help them live healthier lives.

### **Healthy Rewards**

The Healthy Rewards<sup>3</sup> program gives customers access to discounts and savings to help them maintain healthier lifestyles. Customers can save on routine vision services, exams, and eyeglasses, receive discounts on hearing aids and diagnostic testing, and take advantage of weight management assistance with licensed dieticians.

### **Multiple Rate Classes**

Not only do we offer several Medicare supplement insurance plans to choose from, our insurance policies have multiple rate classes based on customers' current health, medical history, and our underwriting guidelines.<sup>4</sup> Applicants with certain health-related conditions may still be able to apply for coverage<sup>4</sup> at a higher rate. Refer to our [Multi-Class training flyer](#) for acceptable conditions for Standard II & III classes.

### **CHLIC has great rewards for you too:**

- [Earn 1,000](#) leads targeted with a direct mail campaign for every 4<sup>th</sup> underwritten app.<sup>5</sup>
- [Earn \\$100](#) for every underwritten Medicare Supplement app with minimum of 5 apps.
- Best in class eSignature process – No "wet" signature needed
- Highly competitive commissions paid daily, with up to 15-month advancing at no interest
- Clean cases issued in 2-5 days
- Annual [agent incentive trip](#) to exciting, international locations

### **Get ready to sell CHLIC Med supp!**

#### **Webinars**

Join a webinar hosted by our sales team to help you make the sale

[May 21 - 12PM EST](#)

[May 26 - 11AM EST](#)

[May 27 - 2PM EST](#)

### **Sales materials available now!**

Order your sales materials now on [AgentView](#), visit our [agent landing page](#), and stay up to date with our [Release Timeline](#).

**New Hampshire:** View the [Application](#) and [Outlines of Coverage](#)

**New Mexico:** View the [Application](#) and [Outlines of Coverage](#)

#### **Commissions Schedule:**

[FMO](#), [MGA](#), [AMGA](#), [GA](#), [AGA](#), [SRAGT](#), [AGT](#), [AGT2](#), [AGT3](#), [AGT4](#), [AGT5](#), [AGT6](#)

## ARLIC:

Effective June 12th, American Retirement Life Insurance Company (ARLIC) Medicare supplement products will no longer be available for sale under your distribution in NM or NH. All applications for ARLIC Medicare supplement products in NH and NM must be signed by June 11, 2020 and must be in our office by June 22, 2020.



## VANCOUVER 2021

**Like nowhere else. Like nobody else.**

Earn trip credits toward Cigna Supplemental Benefits' annual incentive trip to Vancouver next year. [Join us June 13–17, 2021.](#)

## Together, all the way.®

1: We may request additional documentation to determine eligibility. In NH, both must have a CHLIC Med supp plan to qualify for maximum discount. In NM, any Med supp plan from the Cigna family of companies will qualify.

2: Plus a \$25 enrollment fee and applicable taxes. This program is separate from medical plan benefits. Customer is required to pay the entire discounted charge. ASH is an independent company/entity and is solely responsible for the Active&Fit Direct program. ASH is not an affiliate of Cigna. Customer should consult a doctor prior to beginning a new exercise program. Participation in this program may be subject to program terms and conditions and is at customer's sole risk. The Active&Fit Direct program is provided by American Specialty Health Fitness, Inc. (ASH Fitness), a subsidiary of American Specialty Health Incorporated (ASH). Active&Fit Direct is a trademark of ASH and used with permission herein. Cost is subject to change.

3: **These are discount programs and are NOT insurance.**

4: Does not apply to applicants during open enrollment or any guaranteed issue period.

5: Excludes Final Expense policies

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