

FOR AGENT/BROKER USE ONLY. DO NOT DISTRIBUTE.



**Cigna Supplemental Benefits**  
**Loyal American Life Insurance Company**



## YOUR AEP SALES STRATEGY, SIMPLIFIED.

**Three plans, one policy.**

At Cigna, we're here to help you sell. **Get ready for the Annual Enrollment Period (AEP) with Cigna Supplemental Benefits' new Flexible Choice Dental, Vision & Hearing today.** This is the policy your Medicare Supplement and Medicare Advantage customers have been asking you for and the cross-selling or upselling opportunity you've been waiting for.

When smiles, eyes and ears are protected, so is overall health. Dental, vision and hearing care costs can be expensive. That's why Cigna Supplemental Benefits provides a flexible dental, vision and hearing policy.

Cigna has rewards, incentives and tools to help you sell.

### 2021 Rewards and Incentives:

- \$ 50 per issued Flexible Choice Dental, Vision & Hearing application\*, or
- \$ 75 per issued Flexible Choice Dental, Vision & Hearing plan when sold with an issued Medicare Supplement plan to the same customer through the end of 2021.\*

### Dental, Vision & Hearing tools to help sell:

- [New! Co-branded template](#) to use with customers or prospects
- Agent training video
  - [English](#)
  - [Spanish](#)
- Sales materials available to download or order on [AgentView](#)
- [Express Quote](#) to quote on-the-go
- Social media materials\*\* for customer or prospect promotion
  - English [social media content and instructions](#)
  - Spanish [social media content and instructions](#)

Questions? Contact your upline for details or call the Cigna Agent Resource Center (ARC) Monday through Friday from 8:00 AM to 5:30 PM CT at 877.454.0923.



**Together, all the way.®**

\*Review our [flyer](#) for full program rules.

\*\*Social media content is approved for use in all states except NM, OR, & WV. Content can be used with any image shown on the Sales Tools instruction page.

All Cigna products and services are provided exclusively by or through operating subsidiaries of Cigna Corporation, including Loyal American Life Insurance Company. The Cigna name, logo, and other Cigna marks are owned by Cigna Intellectual Property, Inc.

LOYAL-15-0003-B2 © 2021 Cigna. Some content provided under license. For agent use only. 10/21

Cigna | PO Box 5700 | Scranton, PA 18505-5700

[Privacy Policy](#) | [Unsubscribe](#)

Note: Unsubscribing through this notice will unsubscribe you from all Cigna communications.