BREAKING NEWS

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Cigna.

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Cigna and Samsung – A Healthy Collaboration

Digital health guidance tool available for 200 million Galaxy S 5 users across 36 countries

Cigna and Samsung Electronics Co. Ltd., are delivering the next generation of smart health coaching service: Coach by Cigna as a part of S Health* on Samsung Galaxy S 5. The new digital health guidance system is focused on making health and wellbeing a fun, interesting and vital part of everyday life.

Built on the experiences of Cigna's own health coaches, nutritionists, behavior specialists and nurses, Coach by Cigna is designed to help Galaxy S 5 users worldwide make better health a habit. It offers digital health guidance with a personality that is integrated within the S Health App. Coach by Cigna analyzes self-reported lifestyle questions to build a whole-person lifestyle improvement plan involving exercise, nutrition, sleep, stress, and weight. It's coaching that helps assess, aspire and achieve a healthier life.

Click here to view the demo and full press release.

Cigna content will be included for all Samsung Galaxy S 5 users and is not limited to Cigna customers. Future stages may include services connected to capabilities Cigna offers to its clients. For more information, contact your Cigna representative.

*Galaxy S 5, S Health, and related software is not intended for use in the diagnosis of disease or other conditions, or in the cure, mitigation, treatment, or prevention of disease.

GO YOU.