



Complimentary webinar

# Why health improvement can be critical to your company's success

REGISTER NOW

FORWARD TO A COLLEAGUE

**Do you consider a healthy workforce an unnecessary expense, or a necessary investment?**

**Webinar - Thursday, September 4, 2014, 1 pm – 2 pm EST**

Health improvement programs have become a growing trend in company benefit strategies because they help employers better manage their employees' health and well-being. These programs are no longer just nice to have. Top performing companies have learned that making an investment in their employees' health and well-being can be a sustainable way to optimize their workforce performance and control health spending.

[Join us](#) to hear two keynote speakers:

**Andrew Sykes** expert in the areas of strategy, product development, wellness and applied behavioral research.

Cigna Medical Director, **Mark Netoskie** who will speak on how Cigna is working with employers on workplace wellness initiatives.

With the right partner, health benefits coverage can be a valuable investment – a way to help control health spending and get healthier, happier and more productive employees.

GO YOU.

