

# MANAGING HIGH-COST CARE WITH LOW-COST SOLUTIONS

A complimentary webinar on health care strategies to protect businesses and benefits



## Recalibrate your health care strategy

Tuesday, June 23, 2015

1:00 pm–2:00 pm (EST)

[Register now](#) ▶

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## 1% of all patients in the U.S. consume 20% of the nation's health care spending<sup>1</sup>

High-cost patients, including aging baby boomers and the chronically ill, are now the focus of a U.S. health care industry under pressure to control costs.<sup>1</sup>

Innovative network and medical cost management strategies exist to help your clients overcome the challenges they are facing and make the most of their plan designs and benefit dollars. Join us to gain insights from our panel of experts:

- ▶ **Ceci Connolly**, Managing Director, PwC Health Research Institute
- ▶ **Dr. Frank Brown, Jr.**, Medical Director, Cigna

Together, they will share solutions sparked by the high-cost patient trend, including ways to help your clients assess their existing strategies and cost-saving outcomes specific to smaller employers.<sup>2</sup>

[Click here](#) to register now.

1. Top health industry issues of 2015, PricewaterhouseCoopers, LP, <http://www.pwc.com/us/en/health-industries/top-health-industry-issues/index.jhtml>

2. In most states, Cigna offers group insurance coverage to employers with 51 or more full-time employees, as well as administrative services for self-funded plans with as few as 25 full-time employees.

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