

Cigna Choice Fund Shifts Behaviors

How Cigna's CDHP customers own
their health and health care spending



The Eighth Annual Cigna Choice Fund® Experience
Study findings show CDHP customers:

- **Lower their health risks**
- **Reduce total medical costs**
- **Receive similar or higher levels of care**
- **Are more engaged in health improvement**
- **Are more savvy consumers of health care**
- **Are more likely to compare cost and quality**

Join employers, brokers and consultants in a live Web meeting to learn more about the Cigna Choice Fund Study results and how they set us apart from other CDHP options in the market. Understand how Cigna Choice Fund is able to reduce medical costs while maintaining high quality care and high customer service satisfaction – year after year.

Register now – it's easy!

<http://webinar.cigna.com/LP=1221>

You'll receive the direct access passcode upon registration.



Join us for a live, interactive,
one-hour web meeting:

**Wednesday, May 21, 2014
1 PM ET**

(Noon CT, 11 am MT, 10 am PT)

REGISTER NOW

Featured Speakers:

Dave Myers

Actuarial Director, Cigna

Ana Sabatino

Consumerism Sales
Manager, Cigna

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