

SHOP Marketplace

Health Insurance for Small Businesses

Help Your Small Business Clients Today

The [Small Business Health Options Program](#) (SHOP) Marketplace makes it easy for you to get new clients, by having them come to you. Creating a SHOP Marketplace profile is a simple way to [get more small business clients](#). Once your profile is created, your name and the contact information you provide in your profile will be searchable by small businesses in your area looking for help with their SHOP Marketplace coverage.

Simply complete the following quick and easy steps:

1. Go to the [CMS Enterprise Portal](#) and enter your Marketplace User ID and password to log in.
2. Click on “My Account” and select “My Profile”.
3. Enter and submit the requested information about you and your agency.

Visit [HealthCare.gov](#) for a variety of tools to help you serve your SHOP Marketplace clients.

Need help? Call the SHOP Marketplace call center at 1-800-706-7893 Monday – Friday, 9 a.m.–7 p.m. ET. (TTY:711).

Thank you,

The SHOP Marketplace Team