

SHOP Marketplace

Health Insurance for Small Businesses

What's new in the SHOP Marketplace for 2016

The SHOP Marketplace is open, and ready to serve small employers with more options and advantages in 2016. Now, more than ever, the SHOP Marketplace is ready to offer businesses an easier way to offer health insurance to employees and valuable new features.

New SHOP Marketplace features for 2016

Starting with coverage that takes effect after January 1, 2016, through the SHOP Marketplace small employers can:

- **Offer employees more choices.** Through the SHOP Marketplace employers may offer a single health insurance plan, or let them select any plan within a coverage category.
- **Choose an offering that meets their needs.** Through the SHOP Marketplace small employers can offer a health plan only, health and dental, or dental only.
- **Meet the SHOP Marketplace participation rate more easily.** Beginning in 2016, all employees offered coverage can be included in the participation rate, so long as they are enrolled in other forms of health insurance.
- **Renew SHOP Marketplace coverage online, without having to fill out a new application.** We saved the information provided in the SHOP Marketplace application from year to year to make the renewal process simple and easy. All employers need to do is log-in, review the application, and update the account and offer of coverage as needed. SHOP Marketplace registered agents and brokers who are authorized can also help to complete the renewal online.

For more information on the SHOP Marketplace, please visit HealthCare.gov.

If you need assistance with your application, you can find assistance through a SHOP Marketplace registered agent or broker in your area by using [Find Local Help](#). You can also contact the SHOP Call Center by calling 1-800-706-7893 (TTY: 711) Monday through Friday, 9 a.m. to 7 p.m. ET.

Thank you,

The SHOP Marketplace Team