



**NEW Horizon Blue App**

**Care and support  
in your hand.**



**OUR NEW APP CONNECTS YOU TO  
CARE AND SUPPORT WHEREVER YOU ARE.**

Horizon Blue is a 24/7 connection to all the ins and outs of your plan. We're always looking for ways to make things more convenient for you.

**BENEFITS AND  
COVERAGE INFO**

Instant access to coverage details.

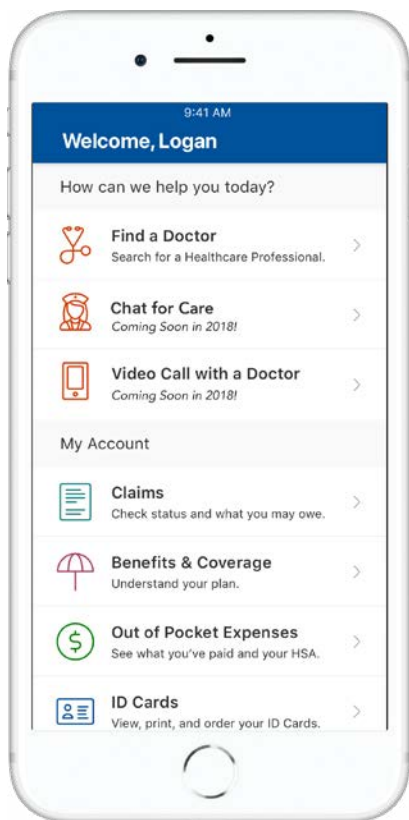
**CARE WHEN  
YOU NEED IT**

Quick connection to health providers.

**HORIZON SUPPORT  
IN YOUR HANDS**

Fast answers to coverage questions.





**EASY TO GET AROUND,  
FREE TO DOWNLOAD.**



Text **GetApp** to **422-272**

**Make things a little  
more convenient.**

**Download for  
free today.**



Text **GetApp** to **422-272**

There is no charge to download the Horizon Blue app but rates from your wireless provider may apply.  
\*Chat for care and video call with a doctor available December 2018. | Horizon Blue Cross Blue Shield of New Jersey is an independent licensee of the Blue Cross and Blue Shield Association. The Blue Cross® and Blue Shield® names and symbols are registered marks of the Blue Cross and Blue Shield Association. The Horizon® name and symbols are registered marks of Horizon Blue Cross Blue Shield of New Jersey. | © 2018 Horizon Blue Cross Blue Shield of New Jersey, Three Penn Plaza East, Newark, New Jersey 07105.  
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