

Brief Notes

News for
Brokers and Consultants

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Three Penn Plaza East, Newark, NJ 07105-2200

Applies to: Groups with 51 or more employees

HorizonSelect: A new and easy way to offer health insurance

*Offers employers a better way to manage health care costs,
and a simple shopping experience for employees*

New Jersey commercial employers looking for solutions to controlling health insurance costs while providing employees with more choices and control, can now offer their employees a simple online solution. Horizon Blue Cross Blue Shield of New Jersey features HorizonSelect, an online private exchange that is available for employers with 51 or more employees.

HorizonSelect offers employers a simple way to set up a defined contribution health insurance plan to manage their company's health care costs. With HorizonSelect, employers provide a lump sum of money (a defined contribution) to their employees to purchase a medical plan, as well as optional dental and vision plans offered through Horizon BCBSNJ. Employees purchase their health plans on the secure HorizonSelect website at **Select.HorizonBlue.com**. Employees can view Horizon BCBSNJ health plans available to them and see how much their employer contributes to premiums. Considering their health needs and budgets, employees simply select the plan that fits them best.

To create HorizonSelect, Horizon BCBSNJ worked with Bloom Health, a leader in creating defined contribution health benefits marketplaces for employers and employees. Bloom Health operates nationally, and has expertise in designing a simple consumer experience and transforming the way employees select health insurance coverage.

HorizonSelect is available to brokers who serve employers with 51 or more employees. For more information, please contact your Horizon BCBSNJ Representative or Account Manager.

Horizon BCBSNJ offers affordable and integrated medical, dental and prescription drug plans. Contact your sales executive today to learn more.



Horizon Blue Cross Blue Shield of New Jersey

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