

# Brief Notes

News for  
Brokers and Consultants

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Applies to: All Markets

## 2014 Horizon BCBSNJ Patient-Centered Program Results

*Patient-centered care continues to deliver on promise of better quality care at a lower cost*

Members receiving care from a doctor who participates in a Horizon Blue Cross Blue Shield of New Jersey patient-centered program are scoring higher on quality care metrics – at a cost that is 9 percent lower – than those members at traditional doctor practices, according to the 2014 results of Horizon BCBSNJ's patient-centered programs.

“The promise of patient-centered, or value-based, care to deliver better quality care at a lower cost is no longer theoretical, it's a reality,” said Robert A. Marino, Chairman, CEO and President of Horizon BCBSNJ. “The 2014 results further demonstrate how doctors, hospitals and Horizon are innovating and transforming health care to ensure patients receive more coordinated, better quality care at a lower cost.”

### 2014 results

A number of clinical metrics compared the claims data for Horizon BCBSNJ members in participating patient-centered doctors' offices to members in traditional practices. These patient-centered practices include doctors in Patient-Centered Medical Homes (PCMHs), our Patient-Centered Pediatric Program and Accountable Care Organizations (ACOs).

The results found that patient-centered members had a:

- 6 percent higher rate in improved diabetes control
- 7 percent higher rate in cholesterol management for members who have diabetes
- 8 percent higher rate in colorectal cancer screenings
- 3 percent higher rate in breast cancer screenings

*(Continues)*



The results also demonstrate more coordinated care is being provided at a lower cost, as Horizon BCBSNJ members in patient-centered practices had a:

- 8 percent lower rate in hospital admissions
- 5 percent lower rate in Emergency Room visits
- 9 percent lower total cost of care

**What “patient-centered” care means**

“Patient-centered” care refers to an innovative approach where health insurance companies provide incentives to doctors based on the quality of patient care, rather than the quantity of care. Unlike traditional fee-for-service practices, patient-centered practices are paid more when they improve patient satisfaction and care based on national clinical guidelines.

There are more than 750,000 members and 6,000 network doctors in Horizon BCBSNJ’s patient-centered programs. The patient-centered practices include doctors in PCMHs, ACOs and practices focused on Episodes of Care across New Jersey.

If you have questions, please contact your Horizon BCBSNJ sales executive or account manager.