



NEWS FOR BROKERS & CONSULTANTS

Applies to: Individual Health Care (IHC) Market

Enrolling in Auto Bill Pay Has Its Rewards

If your eligible clients enroll in Auto Bill Pay between **March 1, 2024** and **May 31, 2024**, they will receive a \$15 eGift card to one of over 200 retailers, including Amazon[®], Target[®], Walgreens and Dunkin[®].

Auto Bill Pay:


- Saves your clients time by not having to sign in each month to pay their bill.
- Ensures your client does not lose coverage for missing a payment. If they lose coverage, they cannot re-enroll until 2025.

Here's how it works:

- Your clients can sign in at HorizonBlue.com or the **Horizon Blue app**.
- They click *Enroll in Auto Pay* on the Current Bill section.*
- When they enroll in Auto Bill Pay, their monthly premium payment is deducted from their checking account, or billed to their credit card or debit card, on the same date each month.
- They will receive an email confirmation from Horizon with a link to choose their reward once we have verified their enrollment. Please remind your clients to allow up to six weeks for verification.

If you have any questions, please reach out to your account manager or sales representative.

*Auto Bill Pay can take a billing cycle to be set up.



Members must enroll between **March 1** and **May 31, 2024** to receive the eGift card. Auto Bill Pay enrollment must be set up through Horizon. Members will receive an email from Horizon with instructions on how to redeem the eGift card from the fulfillment vendor E-Billing Rewards.

All product and company names are trademarks™ or registered® trademarks of their respective holders. Use of them does not imply any affiliation or endorsement.

Horizon Blue Cross Blue Shield of New Jersey will never send you an email asking you to click on a link to validate User ID(s), password(s) or PIN(s), Social Security Number(s), card or account number(s), cardholder verification value(s) (CVV2), or user-defined challenge information (e.g., mother's maiden name, place of birth, etc.). If such a message is received, please immediately forward it to Abuse@HorizonBlue.com.

Horizon Blue Cross Blue Shield of New Jersey is an independent licensee of the Blue Cross Blue Shield Association. The Blue Cross® and Blue Shield® names are registered marks of the Blue Cross Blue Shield Association. The Horizon® name and symbols are registered marks of Horizon Blue Cross Blue Shield of New Jersey.

© 2024 Horizon Blue Cross Blue Shield of New Jersey, Three Penn Plaza East, Newark, New Jersey 07105.

This email was sent from an unmonitored mailbox. If you have questions or prefer not to receive emails like this one from us in the future, please contact your Horizon sales executive or account manager.

ECN0011456

[View in browser.](#)