



**Applies to:** Midsize (100 to 499) groups, excluding Public Sector, National and Labor markets

## 2024 New Business Broker Incentive Program Extended

Horizon is pleased to announce that we will be extending this special broker incentive program for all new medical sales with effective dates of **June 1, 2024** through **July 31, 2024**. This special bonus program rewards brokers that sell new fully insured groups in the Midsize (100-499) segment, excluding Public Sector, National and Labor groups.

This program includes an additional incentive payment of **\$75 per enrolled contract**.

Horizon values the strong relationship we have with all of our broker partners. This incentive program is offered as a way to express our appreciation for your continued support in making us the market leader in New Jersey.

If you have questions, please contact your Horizon sales executive or account manager.



Horizon Blue Cross Blue Shield of New Jersey will never send you an email asking you to click on a link to validate User ID(s), password(s) or PIN(s), Social Security Number(s), card or account number(s), cardholder verification value(s) (CVV2), or user-defined challenge information (e.g., mother's maiden name, place of birth, etc.). If such a message is received, please immediately forward it to [Abuse@HorizonBlue.com](mailto:Abuse@HorizonBlue.com).

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