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Applies to: Small Employer (two to 50) market

2024 New Business Broker Incentive Program

Horizon is pleased to announce a new special broker incentive program for all new medical sales with January effective dates only. This special bonus rewards brokers that sell new fully insured or Horizon Level Select groups as well as conversions to Horizon Level Select in the Small Group (two to 50) market.

This program includes an additional incentive payment per enrolled contract as follows:

ACA new business and Horizon Level Select conversions\$50 per enrolled contractHorizon Level Select new business\$75 per enrolled contract

Horizon values the strong relationship we have with all of our broker partners. This incentive program is offered as a way to express our appreciation for your continued support in making us the market leader in New Jersey.

If you have questions, please contact your Horizon sales executive or account manager.

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