

## Horizon BCBS Auto-Pay Campaign Launch for Individual Members

Horizon BCBS is pleased to announce a promotion currently launching for Individual Members. They are offering e-gift cards to members who enroll in Auto Bill Pay. Horizon BCBS will be sending emails to select subscribers, however, anyone who enrolls in Auto Bill Pay during this time will receive the e-gift card. This includes both members enrolling in Auto Bill Pay at the time of Medical enrollment as well as existing subscribers.

Auto Bill Pay will help members maintain coverage throughout the year and not have to worry every month if they miss a premium payment which could jeopardize their medical benefits and leave the member without healthcare coverage for the remainder of the year. They are currently running a special promotion offering a \$15 e-gift card to members who enroll in Auto Bill pay from February 28th - April 30th 2018.

**Please see below for the auto-pay process:**

- If a member is already enrolled in Auto Bill Pay through Horizon on their plans, they are not eligible for the e-gift card.
- If a member has an Ancillary Plan (Dental and/or Vision) and they receive a separate bill, they must enroll both these plans in Auto Pay.
- Note: The member will receive the e-gift card for only one of the Auto Pay enrollments.
- Once enrolled, allow up to eight weeks for the member to receive an email confirmation from Horizon BCBSNJ with a link to the E-Billing Rewards prizelabs.com/horizonbcbsnj website where they can select a \$15 e-Gift card from Amazon®, CVS® or Target®. The email will be sent to the email that the member used when they enrolled in Auto Pay.
- The e-gift card will expire 180 days from the date the member receives the email.

The member will follow the steps below to enroll on their own.

| Step | Action  |
|------|---|
| 1    | Access <a href="http://horizonblue.com">horizonblue.com</a> and sign into Member Online Services. |
| 2    | Click My Accounts and then on Premium Payment.  |
| 3    | Select their current billing account number.  |
| 4    | Click Pay Bill in the Current Bill section.   |
| 5    | Click Continue and the member will be redirected to our payment vendor's website.                 |
| 6    | Click Set up Auto Pay.  |

*For more information, please contact [brokersupport@martinins.com](mailto:brokersupport@martinins.com)*



**Any Questions or Feedback?**

Please contact Jessica Martin  
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