

Brief Notes

NEWS FOR BROKERS & CONSULTANTS

February 7, 2017

**Applies to: Fully Insured business offering Horizon CareOnlineSM telemedicine benefit
as of January 1, 2017**

A New and Improved Telemedicine Service Platform for Horizon CareOnline

Horizon Blue Cross Blue Shield of New Jersey has introduced a new proprietary Horizon CareOnline app, website page and phone number through which eligible members can access our telemedicine service.

We now offer a member experience that more clearly identifies Horizon CareOnline as a service of Horizon BCBSNJ. American Well remains our telemedicine vendor, providing the doctor panel accessed through Horizon CareOnline.

The new Horizon CareOnline telemedicine app is available at both the App StoreSM and Google PlayTM. Members can also download it by scanning this QR code using their web-enabled personal device:



Users can also visit **HorizonCareOnline.com** or call **1-877-716-5657** to register for and to use Horizon CareOnline. For technical assistance, users can email **HorizonCareOnline@Amwell.com**.

If you have questions, please contact your Horizon BCBSNJ sales executive or account manager.

The App StoreSM is an online store and is a service mark of Apple, Inc.

Google PlayTM is a trademark of Google, Inc.

QR Code is a registered trademark of Denso Wave, Inc.

American Well is an independent company that supports Horizon Blue Cross Blue Shield of New Jersey in the administration of telemedicine services.



Horizon Blue Cross Blue Shield of New Jersey



Products and policies may be provided by Horizon Insurance Company or Horizon Healthcare Dental, Inc. and services and products may be provided by Horizon Blue Cross Blue Shield of New Jersey or Horizon Healthcare of New Jersey, Inc., each an independent licensee of the Blue Cross and Blue Shield Association. Communications are issued by Horizon Blue Cross Blue Shield of New Jersey in its capacity as administrator of programs and provider relations for all its companies. The Blue Cross[®] and Blue Shield[®] names and symbols are registered marks of the Blue Cross and Blue Shield Association. The Horizon[®] name and symbols are registered marks of Horizon Blue Cross Blue Shield of New Jersey. © 2017 Horizon Blue Cross Blue Shield of New Jersey. Three Penn Plaza East, Newark, New Jersey 07105-2200.