



Trending:

The Gig Economy

With nearly **one-fifth of the total American workforce** now earning their primary income from gig or part-time work, **the gig economy is here to stay**.¹

Our latest report, *The Gig Economy: Opportunities, Challenges, and Employer Strategies*, takes a deep dive into the findings from our 17th annual U.S. Employee Benefit Trends Study to fully explore the new work-life world and how employers can adapt.

ACCESS REPORT

Inside the report:

- The **demographic breakdown** of the gig workforce (Spoiler alert: It may surprise you!)
- What's prompting **29% of traditional employees** to plan to enter the gig economy within 5 years
- What keeps gig workers up at night — and the **pivotal role benefits can play**

I invite you to visit [metlife.com/ebtsgig](https://www.metlife.com/ebtsgig) to explore the report's complete findings. Then, let's collaborate to develop tailored solutions that meet the demands of the changing workforce.

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Plus, hear from The 100. Go to [metlife.com/the100](https://www.metlife.com/the100) to view interactive videos featuring 100 people that bring our insights to life with real stories for real people. Then click on specific individuals and hear their personal stories.



Unless noted otherwise, all findings are from the 17th annual MetLife U.S. Employee Benefit Trends

¹ MetLife Study on the Gig Worker, 2018. Employed Total from Bureau of Labor Statistics data. Study research, 2019.

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