

Attract. Retain. Repeat.

In the current, hyper-competitive job market, some numbers matter more than others.

- 93% of employees say the ability to customize their benefits is a must-have or nice-to-have option.¹
- 72% say customized benefits make them more loyal to their employer.¹

Yet, employers sometimes get hung up on budget constraints when they think about expanding benefits options.

To help flip the conversation to what employers gain by adding new voluntary options — without adding to the company budget — download our client-ready discussion starter. (Voluntary works for small business, too. [Click to explore](#) our solutions designed for small business.)

DOWNLOAD NOW

Let's talk about MetLife's comprehensive portfolio of voluntary solutions — and how bundling multiple options with one carrier helps streamline setup and admin for your clients.

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