



THE RIGHT PRODUCTS MAKE ALL THE DIFFERENCE.

SMALL BUSINESS IS GOOD BUSINESS

Recommending customer-focused solutions that help your small business clients meet their employees' benefit needs — while balancing budget concerns — is no small challenge. Put our Multi-Product Advantage to work.

Designed especially for your clients with 10-99 employees the Multi-Product Advantage delivers:

- The broad range of product options your clients need
- Additional one-time compensation for qualifying cases

Here's how it works:

When you **sell dental plus 2 other qualifying coverages**, you can **earn a one-time compensation payment** of 1.5% of the annualized total premium – in addition to your regular commissions.

[Download the Details](#)

A MULTI-PRODUCT ADVANTAGE FOR SMALL BUSINESSES

Maximize your clients' benefits program

Deliver More

Recommending solutions with multiple coverages can be hard for small business. Our broad range of product options allows you to offer the right mix of solutions at the right price for each client. And, with our Multi-Product Advantage, you also earn additional compensation.

How it Works

STEP 1: Sell a dental plan and at least two new coverages from two or more of the different product groups.

Product Group	Product	Annual Cost
Dental	Basic Plan	\$100
	Enhanced Plan	\$150
Medical	Basic Plan	\$100
	Enhanced Plan	\$150
Life	Basic Plan	\$100
	Enhanced Plan	\$150

STEP 2: Verify qualifying criteria and ensure each case has:

- Dental coverage
- Life coverage
- Life or term life included in each product
- An effective date of 90 days or later
- All coverage sold and implemented at the same time

STEP 3: Earn an additional one-time payment of 1.5% of the annualized premium for each product sold in the compensation program in the program.

The Resulting Advantage:

- You can earn a one-time compensation payment of 1.5% of the annualized total premium.
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Customer-Focused Solutions | Exceptional Service | Maximize Success

MetLife

Let's succeed together. Count on MetLife to help you confidently recommend the customer-focused solutions that are right for your clients.

[Tell Me More](#)

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Customer-Focused Solutions | Exceptional Service | Proven Expertise

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