

AmeriHealth Consumer SEP Broker Commission Adjustment

Beginning May 1, 2016, AmeriHealth will be adjusting the broker commission for new consumer special enrollment period (SEP) sales to \$9 per contract per month (PCPM). This new commission rate will be in effect for consumer SEP effective dates from May 1, 2016 through the end of the year. Open Enrollment commission rates will apply during Open Enrollment from November 1, 2016, to January 31, 2017. Please note there will be no adjustments to existing commissions on members already in place for consumer business.

AmeriHealth believes, in order to provide the best product at the best price, they need to take advantage of the FFM's increased scrutiny for SEP's during the 2016 plan year. All new SEP applications with a May 1 effective date must be submitted through the Federally Facilitated Marketplace (FFM)/HealthCare.Gov for processing and enrollment. No applications are to be submitted directly to AmeriHealth New Jersey through ahnj4u.com. For a 1st of the month effective date, all applications must be submitted by the 15th of the previous month.

Please be aware, if you want to submit SEP applications, you must complete the FFM certification and a 2016 Sales Sentinel program to sell on exchange. An individual agent's national producer number (NPN) must be provided on the application as part of the enrollment process. All steps are required for crediting and commissions. For more information on the registration for the FFM, please refer to our Broker Alert that was released in September 2015.

Click [here](#) to register through Sales Sentinel with Martin Insurance Group.

Click [here](#) to view AmeriHealth's Official Broker Brief

For more information, please contact brokersupport@martinins.com