



AmeriHealth New Jersey Important Notice of Breach Involving Personal Information

Amerihealth NJ released a broker brief in regards to a recent breach involving personal information. Please see below from their official release:

At AmeriHealth New Jersey, we are committed to protecting the confidentiality of member information and dedicated to protecting it from any potential misuse. However, on October 15, 2014 four boxes that contained personal member information were discarded in error. AmeriHealth New Jersey has thoroughly investigated this error. While AmeriHealth New Jersey has no reports of any misuse of this member information, we are offering certain members involved one year of free, credit-monitoring.

For your convenience, attached please find the following information regarding this issue to share with your producers and/or customers:

- **Reporting that identifies the impacted customers and the number of members affected by this data breach;**
- **Notification of this issue on company letterhead for you to quickly and easily communicate the specific details;**
- **Sample customer and member letters which are mailing this week.**

The generation of customer and member letters was expedited to meet member notification

requirements. We sincerely regret the compressed notification period with limited advance notice during the holidays.

On behalf of AmeriHealth New Jersey, please accept our apologies for the inconvenience to you and your customers. We want to assure you that we take privacy concerns very seriously and we are committed to taking strong measures to safeguard your customers' information.

For more information, please contact brokersupport@martinins.com.



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Any Questions or Feedback?

Please contact Jessica Martin
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