



Small businesses are a big deal to us. With more than 50% of employees\* not having access to group dental coverage, we have a lot of opportunity in this market.

Delta Dental has kept new business rates flat for our standard plans since the inception of our Small Business Program in 2017. We're excited to announce that we're holding our new business small group rates through December 2021 on all plans. While there will be an increase on plans 5 and 6 in 2022, new business rates on all other small group plans will continue to hold for January 1, 2022.

Now is a great time to lock in these rates for your small group clients!

Contact your Sales Executive today for a quote.

Best Regards,

Carin P. Hep  
**Small Group and Individual Programs Sales Director**  
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\* Source: AHIP Center for Policy and Research: ["Employee Health Benefits by the Numbers"](#)



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