

Agents & Brokers: Selling in the Marketplace

HealthCare.gov

11.8 Million Consumers Enrolled!

The Centers for Medicare & Medicaid Services (CMS) today released the Final Enrollment Report for the 2018 Health Insurance Marketplace showing approximately 11.8 million consumers selected or were automatically re-enrolled in a Marketplace plan in the 50 states, plus the District of Columbia.

This includes 8.7 million consumers in the 39 states using HealthCare.gov and 3 million consumers in State-based Exchanges. Compared to prior years, this year's Open Enrollment was the agency's most cost effective and successful experience for HealthCare.gov consumers to date.

To view the full report, [click here](#).