

As expected, Get Covered New Jersey has been experiencing high volumes of consumer activity this week as we near the deadline for January 1st coverage. We have heard that the carriers have been experiencing similar high volumes of consumers seeking 1/1 coverage. Similar to last year, given that some consumer enrollments may not be resolved by the deadline tonight, we will allow consumers to receive a 1/1 coverage date if they call the GetCoveredNJ Customer Assistance Center (1-833-677-1010) by January 6th.

GetCoveredNJ will provide this coverage date through the system, and the 1/1 coverage date will be included in the 834 transaction. At this time, this flexibility will be available to consumers calling GetCoveredNJ through January 6th, but carriers can expect to continue seeing some 1/1 coverage dates for instances related to appeals or other case-by-case situations. Otherwise, plan selections made on or after January 1st will have a February 1st effective date. Please update your consumer assistance channels with this information. We will keep you informed of any further updates.

Remember, the Open Enrollment Period for 2022 health coverage runs until January 31, 2022.

About Get Covered New Jersey

Get Covered New Jersey is the state's official Health Insurance Marketplace, where New Jerseyans can find quality affordable insurance from private health insurance companies. Get Covered New Jersey is the only place where individuals who qualify can get financial help to reduce premium costs. Consumers can then compare health insurance plans and choose the plan that best fits their health needs and budget. Depending on their income, some consumers may qualify for low-cost or free coverage from NJ FamilyCare.

Get Covered New Jersey is operated by the New Jersey Department of Banking and Insurance. It was established by state law and created by New Jersey, for New Jersey. For more information about Get Covered New Jersey, please visit [GetCovered.NJ.gov](https://www.getcovered.nj.gov).