

## Consumers Need Your Assistance All Year

The **Marketplace Weekly Digest** is your weekly update on the Marketplace, including announcements and important dates and deadlines for agents and brokers.

### What's New This Week

- To help consumers enroll in Individual Marketplace coverage and/or small groups with enrolling in SHOP coverage, you'll need to follow the requirements listed in [this new tip sheet](#).

### Consumers Need Your Assistance All Year

- Consumers who are eligible for a [special enrollment period \(SEP\)](#) due to qualifying life events, such as a change in family, job, or income, can enroll in Individual Marketplace coverage year-round.
- The [Small Business Health Options Program \(SHOP\)](#) is open! You can help qualified small group clients enroll in and manage their coverage throughout the year. See the SHOP resources noted below for more information.

- [Click here](#) to start plan year 2018 Marketplace registration and training.
- If you've already started, but not completed Marketplace registration and training, [click here](#) to finish.

### Resources

- [Here's how to work](#) with Marketplace assisters.
- To qualify for SHOP, your clients must have one to 50 [full-time equivalent \(FTE\) employees](#). Use the [FTE Employee Calculator](#) to help clients see if they qualify.
- Come join our professional network by [following us on LinkedIn!](#)