

# Agents & Brokers: Selling in the Marketplace

HealthCare.gov

## SHOP Is Open!

Don't forget, eligible small business clients can start offering [Small Business Health Options Program \(SHOP\)](#) coverage to their employees any time of year – help them find the right coverage for their needs!

If you haven't already done so, get started by [registering to sell SHOP coverage](#) for plan year 2018.

Learn More

If you have questions, contact the SHOP Call Center at 1-800-706-7893 (TTY: 711) weekdays from 9:00 AM to 5:00 PM ET.