

SHOP Marketplace

Health Insurance for Small Businesses

HealthCare.gov

Enroll Now!

For one month each year, the SHOP [minimum participation rate](#) is waived!

Take advantage of this opportunity between **November 15 and December 15** to enroll in [Small Business Health Options Program \(SHOP\)](#) coverage **WITHOUT** meeting the [minimum participation rate \(MPR\)](#) requirement.

In most states, at least 70% of employees offered SHOP coverage must accept the offer, or have other qualifying coverage, before the small business can enroll.

Need assistance with SHOP coverage? SHOP-registered agents and brokers are ready to help you apply for and enroll in coverage –at no cost to you. Work with your current SHOP-registered agent or broker, or [find one near you](#) today.

**Learn More about SHOP
Coverage**

Questions? Contact the SHOP Call Center at 1-800-706-7893 (TTY: 711) weekdays from 9 a.m. to 5 p.m. Eastern Time.

Thank you,

The SHOP Team