

Agents & Brokers: Selling in the Marketplace

HealthCare.gov

Week 4 Open Enrollment Figures

During the fourth week of Open Enrollment, **500,437** people selected a plan using the HealthCare.gov platform, totaling **2,424,913** plan selections so far.

| HealthCare.gov Platform Snapshot | Week 4: Nov 18 – 24 |
|--------------------------------------------|---------------------|
| Plan Selections | 500,437 |
| <i>New Consumers</i> | 131,224 |
| <i>Consumers Renewing Coverage</i> | 369,213 |
| Consumers on Applications Submitted | 716,629 |
| Call Center Volume | 406,105 |
| Calls with Spanish-speaking Representative | 27,312 |
| HealthCare.gov Users | 1,731,525 |
| CuidadoDeSalud.gov Users | 67,245 |
| Window Shopping HealthCare.gov Users | 139,099 |
| Window Shopping CuidadoDeSalud.gov Users | 5,461 |

[View Open Enrollment Snapshot](#)

CMS plans to release these enrollment snapshots weekly during the Open Enrollment Period.

Today, CMS is also releasing the [Effectuated Enrollment for the First Half of 2018](#). This report provides average effectuated enrollment and premium data for the Federal and State-Based Exchanges for the first six months of the 2018 plan year. CMS publishes effectuated enrollment data semiannually to provide a more accurate picture of enrollment trends for the Exchanges than indicated by the number of individuals who simply selected a plan during Open Enrollment. For coverage to be considered effectuated, individuals generally must pay their premium for the given month.



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