

## Agents & Brokers: Selling in the Marketplace

HealthCare.gov

# Week 5 Open Enrollment Figures

During the fifth week of Open Enrollment, **773,250** people selected plans using the HealthCare.gov platform, totaling **3,198,163** plan selections so far.

HealthCare.gov Platform Snapshot	Week 5: Nov 25 – Dec 1
Plan Selections	773,250
<i>New Consumers</i>	224,132
<i>Consumers Renewing Coverage</i>	549,118
Consumers on Applications Submitted	1,071,125
Call Center Volume	701,277
Calls with Spanish-speaking Representative	45,786
HealthCare.gov Users	2,435,992
CuidadoDeSalud.gov Users	84,459
Window Shopping HealthCare.gov Users	200,172
Window Shopping CuidadoDeSalud.gov Users	6,707

[View Open Enrollment Snapshot](#)

Stay on the lookout for weekly enrollment snapshots from us during the Open Enrollment Period.



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