

## Agents & Brokers: Selling in the Marketplace

HealthCare.gov

# Week 7 of Open Enrollment Figures

Today, the Centers for Medicare & Medicaid Services (CMS) released the [Week Seven Enrollment Snapshot](#) and a [press release](#). In week seven of the plan year 2019 Open Enrollment period, 4,322,450 people selected plans using the HealthCare.gov platform or were automatically re-enrolled in a plan. As in past years, enrollment weeks are measured Sunday through Saturday.

This Open Enrollment snapshot covers the period from December 9, 2018, to 11:59 PM Eastern Time on December 15, 2018. The plan selections reported in this snapshot are not final and do not include plan selections for consumers who enrolled in coverage through 3:00 AM Eastern Time on December 16, 2018, or consumers who left their contact information at the call center due to high volume. These snapshots provide point-in-time estimates of weekly plan selections, call center activity, and visits to HealthCare.gov or CuidadoDeSalud.gov. The final number of plan selections associated with enrollment activity during a reporting period may change due to plan modifications or cancellations.

CMS plans to release an updated snapshot next week with the final enrollment data.

In addition, the weekly snapshot only reports new plan selections, active plan renewals, and automatic enrollments and does not report the number of consumers who have paid premiums to effectuate their enrollment. This snapshot does not include plan selections from State-based Exchanges, other than those using the HealthCare.gov platform. CMS plans to release a detailed 2019 final enrollment report in March, including final plan selection data from State-based Exchanges that do not use the HealthCare.gov platform.



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