

Agents & Brokers: Selling in the Marketplace

HealthCare.gov

Your Marketplace Weekly Recap

The **Marketplace Weekly Digest** is your weekly recap on the Marketplace, including announcements and important dates and deadlines for agents and brokers.



Special Announcements

- Beginning in early 2019, Marketplace consumers may have a limited range of plan categories to choose from (instead of all available categories) during their special enrollment period (SEP) window. [Learn more.](#)
- Remind your clients that they **MUST** pay their first month's premium by the due date for their coverage to take effect. If they don't, they may lose their coverage. For additional information, visit [this website](#).
- Agent and broker frequently asked question (FAQ) of the week: [Will I be able to complete enrollments or make updates to existing enrollments using an approved Direct Enrollment \(DE\) partner's website outside of the annual Open Enrollment Period?](#)



Help Consumers in Need All Year

- Consumers who experience a qualifying life event can enroll in or change plans outside of Open Enrollment through an SEP. [Learn more about SEPs.](#)
- Help On Demand is a consumer referral service that helps you connect with more consumers in need of assistance to maximize your Marketplace enrollments. [Learn more about how to register for Help On Demand, and how to maximize your participation.](#)
- Small businesses with one to 50 employees can enroll in [Small Business Health Options Program \(SHOP\) coverage](#) any time of year.



Plan Year 2019 Registration and Training

- Be sure to [complete Marketplace registration and training for plan year 2019](#) to assist consumers year-round!
- Are you wondering what your registration status is? The [Marketplace Registration Tracker](#) allows you to look up your Marketplace registration status using your National Producer Number and ZIP Code.



New Tools and Enhancements

- The Private Partner Enrollment and Client Management Capabilities Directory may be able to help you find approved partners to assist consumers with eligibility determinations, enrollments, year-round account management for Marketplace plans, and much more. [Check out the Directory.](#)
- All episodes of the [Marketplace Original Series: Agent and Broker Learning On Demand](#) are online. Click the link to binge watch the whole series!
- See the accompanying [Companion Guide](#) to the video series for supplementary information and links to other useful resources.
- The [FAQs for Agents and Brokers website](#) has been updated! Find answers to your questions with ease by browsing the topic categories

or searching using keywords.

Have questions? Check the [FAQs for Agents and Brokers](#) and this [list of websites and Call Centers](#) to find the right contact.



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