

Agents & Brokers: Selling in the Marketplace

HealthCare.gov

Your Marketplace Weekly Recap

The **Marketplace Weekly Digest** is your weekly recap on the Marketplace, including announcements and important dates and deadlines for agents and brokers.



Special Announcements

- Under new rules beginning in early 2019, Marketplace consumers may need to choose a plan in the same metal tier category (instead of all available categories) during their SEP window. [Learn more.](#)
- Remind your clients that they **MUST** pay their first month's premium by the due date for their coverage to take effect. If they don't, they may lose their coverage. For additional information, visit [this website](#).
- Agent and Broker frequently asked question (FAQ) of the week: [How do I manage my Individual Marketplace and/or SHOP clients' accounts after their initial coverage applications have been submitted and approved?](#)



Help Consumers in Need All Year

- Help On Demand is a consumer referral service that helps you connect with more consumers in need of assistance to maximize your Marketplace enrollments. [Learn more about how to register for Help On Demand, and how to maximize your participation.](#)
- A [special enrollment period \(SEP\)](#) enables eligible consumers to enroll in or change a Marketplace plan outside of the Open Enrollment period.
- Small businesses are able to offer [Small Business Health Options Program \(SHOP\) health and/or dental coverage](#) year-round.
- Interested in selling SHOP plans in 2019? Check out [this FAQ](#) to learn more about SHOP and how to get started.



Plan Year 2019 Registration and Training

- Make it your New Year's resolution to [complete Marketplace registration and training for plan year 2019](#) to assist consumers year-round!
- Are you wondering what your registration status is? The [Marketplace Registration Tracker](#) allows you to look up your Marketplace registration status using your National Producer Number and ZIP Code.



New Tools and Enhancements

- Check out the [Marketplace Original Series: Agent and Broker Learning On Demand](#) to find information on [maximizing your Marketplace enrollments](#), [privacy and security standards](#), and more!
- See the accompanying [Companion Guide](#) to the video series for supplementary information and links to other useful resources.
- The [FAQs for Agents and Brokers website](#) has been updated! Find answers to your questions with ease by browsing the topic categories or searching using keywords.

Have questions? Check the [FAQs for Agents and Brokers](#) and this [list of websites and Call Centers](#) to find the right contact.



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