

## Agents & Brokers: Selling in the Marketplace

HealthCare.gov

# Your Marketplace Weekly Recap

The **Marketplace Weekly Digest** is your weekly recap on the Marketplace, including announcements and important dates and deadlines for agents and brokers.



### Special Announcements

- CMS made special enrollment periods (SEPs) available for qualified individuals who were affected by the [Alaska earthquake](#) and are seeking health plans offered through the Marketplace.
- All Marketplace help desks and call centers will be closed on Christmas Day (Tuesday, December 25) and will reopen for normal business hours on Wednesday, December 26. [Click here](#) for a list of regular operating hours.
- The **Open Enrollment Snapshot for Week 7** is live! [See the latest enrollment numbers.](#)



### Help Consumers in Need All Year

- Remind your clients that they **MUST** [pay their first month's premium](#) by the due date for their coverage to take effect.
- Continue helping consumers with Help On Demand. You can find tips on maximizing your participation in Help On Demand [here](#).
- An [SEP](#) enables eligible consumers to enroll in or change a Marketplace plan outside of the Open Enrollment Period when they have experienced certain life events.
- Small businesses are able to offer [Small Business Health Options Program \(SHOP\) health and/or dental coverage](#) year-round.



### Plan Year 2019 Registration and Training

- If you haven't yet, [complete Marketplace registration and training](#) for plan year 2019. As a reminder, agents and brokers must complete registration *each year* to assist clients in the Marketplace, during and outside Open Enrollment.
- Are you wondering what your Marketplace registration status is? The [Marketplace Registration Tracker](#) allows you to look up your Marketplace registration status using your National Producer Number and ZIP Code.



### New Tools and Enhancements

- CMS is excited to announce the new [Directory of Private Partner Enrollment and Client Management Capabilities for Agents and Brokers](#), which you can use to find approved issuer and web-broker partners in your state.
- Check out the [Marketplace Original Series: Agent and Broker Learning On Demand](#) to find information you can use to help your clients during and outside the Open Enrollment Period with their Marketplace coverage. See the accompanying [Companion Guide](#) for supplementary information and links to other useful resources.