



## Horizon BCBS New Horizon Blue App

Horizon Blue Cross Blue Shield of New Jersey is introducing the new **Horizon Blue mobile app** to give their valued members a simpler way to experience Horizon BCBSNJ and interact with them.

At launch, Horizon Blue features the most frequently used functions from their secure member website available at [HorizonBlue.com](http://HorizonBlue.com). New capabilities will be added over the next few months through app updates. Eventually all of the separate apps their members use to access Horizon BCBSNJ products and services will be consolidated into Horizon Blue.

The Horizon Blue mobile app is available in the App Store® and Google Play™ now, or by texting **GetApp to 422-272**.

Please [click here](#) to view Horizon's full Broker Brief.

For more information, please contact [brokersupport@martinins.com](mailto:brokersupport@martinins.com)



**Any Questions or Feedback?**

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