

Brief Notes

NEWS FOR BROKERS & CONSULTANTS

September 26, 2018

Applies to: Senior Market

Horizon Blue Cross Blue Shield of New Jersey's 2019 Medicare Product Portfolio

Horizon BCBSNJ is pleased to offer a competitive Medicare product portfolio for 2019. All of our current products have been renewed for 2019, our Horizon Medicare Blue Advantage (HMO) plan will continue to be available with a \$0 premium in 12 New Jersey counties, and our Horizon NJ TotalCare (HMO SNP) plan will now be available in all 21 New Jersey counties.

In addition, we will offer a new plan to Union County residents: Horizon Medicare Blue Select (HMO-POS), which has a low monthly premium of \$29.

Our 2019 plans include:

- Horizon Medicare Blue (PPO)
- Horizon Medicare Blue Advantage (HMO)
- Horizon Medicare Blue Choice (HMO)
- Horizon Medicare Blue Value
- Horizon Medicare Blue Value w/Rx
- Horizon Medicare Blue Rx Enhanced (PDP)
- Horizon Medicare Blue Rx Standard (PDP)
- Horizon Medicare Blue Select (HMO-POS)
- Horizon NJ TotalCare (HMO SNP)

Detailed plan information, including 2019 benefit enhancements, is available in our **2019 Medicare Guidebook**. The Guidebook is available by contacting the Horizon BCBSNJ representatives listed below.

Don't miss the 2019 Medicare Annual Enrollment Period (AEP)

The 2019 Medicare AEP runs from **October 15 to December 7**. However, certification is required to sell Medicare Advantage products. The certification and recertification of brokers to sell Horizon BCBSNJ 2019 Medicare Advantage, PDP, SNP and Medicare Supplement plans is currently underway. Please contact your Horizon BCBSNJ Medicare master Broker for further details.

If you do not have a Horizon BCBSNJ Medicare master broker and would like to sell Horizon BCBSNJ Medicare products, please contact:

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If you have questions, please contact your Horizon BCBSNJ sales executive or account manager.