

Horizon IHC Portal Rollout

Horizon Blue Cross Blue Shield of New Jersey is committed to making it easier for their agents and brokers to do business within the Individual Marketplace. They have made several significant enhancements to the Horizon Broker Portal improving the accuracy and timeliness of applications processed through their system. The additional enhancements on the Consumer Broker Portal are available now!

Some highlights include:

- Improved flow and functionality reducing the amount of time it takes to input information into the system.
- A unique link for agents to send to prospective consumers to complete their application after reviewing proposed health plans available.
- Email confirmation to the consumer and the agent acknowledging receipt followed by approval of the application.
- A direct pathway to the FFM providing On Exchange enrollment of consumers qualifying for Advance Premium Tax Credits or Cost Sharing Subsidies system.
- The option for consumers to setup monthly recurring debit/credit card and ACH withdrawals for future premium payments.
- An easier renewal and conversion process, where agents can enter a current member identification number to have previous policy holder information auto populate into the system to convert the member to a new product.

All agents selling in the consumer market, whether On or Off Marketplace, must complete the Gorman Sales Sentinel registration process tying them to one Master Broker for the entire 2017 calendar year.

If you do not have access to the Horizon Broker Portal already, please contact Jennifer Mellen at jmellen@martinins.com to get setup!

For more information, please contact Greg Nocera at gnocera@martinins.com