

Horizon BCBS of NJ Releases Individual Renewals

Horizon BCBS of NJ has released individual renewals for their members with August effective dates. Horizon will also be proactively reaching to the members letting them know about their renewals and options.

A Horizon BCBSNJ member who does not apply for a new plan prior to their 2014 plan anniversary date will be soft converted into an ACA compliant plan that is closest to their current plan design on the anniversary date of their old plan.

As a reminder, Horizon also announced a special broker incentive program for Individual Health Coverage Program (IHC) sales and renewals with effective dates of May 2014 through December 2014.

* \$52.25 per contract for the sale of a new Horizon BCBSNJ IHC customer ("new" is defined as new to the Horizon BCBSNJ IHC market).

* \$17.40 per contract for the retention of an existing Horizon BCBSNJ IHC customer ("existing" is defined as current IHC members who renew with Horizon BCBSNJ between May and December, including those who soft convert).

Please see below for some reference material on Horizon's Individual Products:

[2014 Rate Sheet](#)

[2014 Plan Guide](#)

[2014 Individual Application](#)

All these items and more including the Estimator Calculator for Subsidy Eligibility can be found on Horizon's website, horizonblue.com, on the Broker Tool Kit.

For more information, please contact brokersupport@martinins.com



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Any Questions or Feedback?

Please contact Jessica Martin

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