



# Two New EPO Products and New Broker Bonus

Beginning July 1, 2014, Horizon Blue Cross Blue Shield of New Jersey will offer two new Horizon Patient-Centered Advantage EPO plans to customers in the Small Group market.

Premiums for these plans average 15% less than Horizon's current small group offerings.

Horizon BCBSNJ will offer a special broker incentive program for all new business sales of the Horizon Patient-Centered Advantage EPO Silver and Bronze plans with effective dates of July 2014 through October 2014. This program rewards incentive payouts of \$100 per contract for the new plans.

The existing broker incentive program for new business sales offering \$60 per contract for sales of plans in our existing product portfolio, and \$15 per contract for Dental plan sales remains in effect.

These plan are available for quoting now. Please contact our team to run proposals for your groups.

Please click here to read the full Horizon BCBS Broker Brief for additional details on the products, network access, bonus program and SBCs for the new plans.

For more information, please contact [brokersupport@martinins.com](mailto:brokersupport@martinins.com)



**Any Questions or Feedback?**

Please contact Jessica Martin  
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