



A look at the week's most recent employee benefits & announcements

IN THE NEWS THIS WEEK

March 23, 2015

Horizon Blue Cross Blue Shield of New Jersey has extended their 2015 Broker Bonus Program in the 51+ Market.

Horizon BCBS is offering a special broker incentive program for all new medical, dental and vision sales with effective dates of April 1, 2015 through June 30, 2015. This program rewards brokers for new business sales of fully insured groups of 51 to 999 eligible employees and self-funded groups of 300 to 999 eligible employees.

We have released an announcement on this to make sure you are aware of the time frames for this program.

Please [click here](#) to view more as well as read [Horizon BCBS official release](#).

CARRIER UPDATES

Small Business Majority and NJAHU Team Up for Brokers

The New Jersey Association of Health Underwriters and Small Business Majority are partnering to provide local brokers with the opportunity to be a Trusted Broker through Small Business Majority's new program. [Read More.](#)

Health Republic - Changes to Specialty Drug Coverage

Health Republic's formulary incorrectly classified all specialty drugs as Tier 4 prescription medications, which means they were subject to the highest level of cost sharing. New Jersey regulations require that their formulary's most preferred tier (the tier with the lowest cost-sharing) includes more than one drug used to treat each covered disease state where more than one drug is available. [Read More.](#)

Horizon Broker Brief - Premera Cyber Attack

Premera Blue Cross (Premera), which operates in Washington and Alaska, announced that cyber attackers had executed a sophisticated attack to gain unauthorized access to its Information Technology (IT) systems. Premera is working closely with Mandiant, one of the world's leading cyber security firms, and the FBI to investigate the attack. [Read More.](#)

Upcoming Events

AmeriHealth New Jersey Broker Seminars

Please join us at one of our upcoming broker seminars this spring.

Thursday, March 26 2015

at the *Short Hills Hilton*
41 John F. Kennedy Parkway
Short Hills, NJ

Kristin.Tomasini@AmeriHealth.com
or call 609.662.2430

CJAHU April Meeting: O.C.A. Benefit Services Presents Wellness

Special Guest Speaker:
Steve Honig from O.C.A. Benefits

Tuesday, April 9th, 2015
at the *Hilton Garden Inn*

Oxford: Generic Drug Trends; Retiree Benefits Strategy Outlined

Oxford has release a broker brief that will help your clients explore the options available for providing their retirees access to quality, cost effective care with the 5 Keys to an Effective Benefits Strategy.

[Read More](#)

REGISTER HERE ▶

CMS Upcoming Webinar - Special Enrollment Periods in the Federally - Facilitated Marketplace

The Centers for Medicare & Medicaid Services' (CMS) Center for Consumer Information & Insurance Oversight (CCIIO) presents a webinar for agents and brokers focused on special enrollment periods (SEPs) in the Federally-facilitated Marketplace (FFM). [Read More.](#)

Cost is \$20 for members and \$60 for non-members

Hilton Garden Inn, 50 Raritan Center Drive, Edison, NJ 08837

Please RSVP to Olivia Faxon
Olivia.Faxon@amerihealth.com

Aetna - Health Care Reform Update for the week of March 23

A new Kaiser Family Foundation poll shows the gap in favorable vs unfavorable views of the Affordable Care Act (ACA) has narrowed in recent months, as the U.S. Supreme Court deliberates over the future of federal subsidies for marketplace coverage. [Read More.](#)

Qualcare APEHP 2015 Broker Bonus Program

The Affiliated Physicians & Employers Health Plan has released a broker brief with some corrections on their broker bonus program.

[Read More.](#)

MARTIN UP-TO-THE-MINUTE

We have summarized the top announcements from the carriers and Martin to keep you up-to-the minute with the news and happenings in the industry! Check out what's happening below

[Horizon BCBS 2015 - 51+ Broker Bonus Program Extended](#)

[Horizon BCBS June 2015 Renewals Posted to your Dashboard](#)

IMPORTANT DEADLINES AND REMINDERS

New Business and Conversion Deadlines

Stay up to date and prepared with all the upcoming conversion and new business deadlines with the major SEH carriers in NJ.

[Click Here.](#)

2015 Marketplace Registration Links

Don't forget to get set up with the carriers and MIG to sell through the Marketplace for 2015. See below for more details!

[2015 AmeriHealth IHC Portal Registration Link](#)

[2015 Horizon BCBS of NJ Marketplace Registration Link](#)

[2015 UHC/Oxford Marketplace Registration](#)

[Health Republic of NJ Licensing](#)



Any Questions or Feedback?

Please contact Jessica Martin at
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