



## Help your small business clients reimagine benefits



Our new *Small Business Employee Benefit Trends* report dives deep into this unique and diverse market segment to deliver data points and insights you can use as conversation starters with both clients and prospects.

[DOWNLOAD NOW](#)

Discover and share:

- **The perception gap** between what small business employers think and what their employees say about satisfaction with current benefits. (Spoiler alert: The gap is closing.)
- **The increasing value** small business employees place on benefits through the workplace. (The value jumped +13% in 2019.)
- **The gig economy factor** and what small business employers should know about the implications – and the opportunities.

[Click here](#) to download the new report. Then, let's collaborate to turn the insights into strategic benefit solutions designed for small businesses.

