

## Metlife Small Business Multi-Product Advantage

Metlife is offering a new multi-product advantage program to small businesses (10-99) for effective dates 8/1/14 or after.

For groups that offer 3 lines of coverage or more, Metlife is giving a 3% discount to their rates. Their is also an extra incentive to gain additional compensation.

Some benefits of this program to both the broker and the employer include:

Broker

- \* Strengthens their client relationships and book of business
- \* Receives additional compensation when selling 3 or more products
- \* Speed to market with more competitive rate when quoting

Employer

\* Integrated set of benefits with one carrier

\* Customer gets a 3% savings of all products when offering 3 or more products (Where applicable a 2nd yr Dental rate cap of 7%)

Please click here for Metlife's Multi-Product Advantage Flyer

For more information, please contact Broker Support at brokersupport@martinins.com



Any Questions or Feedback? Please contact Jessica Martin jessmartin@martinins.com