

September 25, 2017

Broker Bonus Program

Now you can make even more bucks on your Medicare supplements and SELECT underwritten business.

We are happy to announce our new Broker Bonus Program.

You will receive a cash bonus when you sell our Medicare supplement and SELECT products in the following states from September 25, 2017 – January 31, 2018

Arizona	Nevada	Pennsylvania	Texas
Florida	New Jersey	South Carolina	Utah
Georgia	North Carolina	Tennessee	Wisconsin
Mississippi	Ohio		

HOW THE PROGRAM WORKS

- Apps signed September 25, 2017 – January 31, 2018 must be issued and effective prior to February 1, 2018
- Minimum five issued policies per month to qualify for payment
- Timing of payment based on the effective date of the policy
- Pays on Plans F, G and N only
- Pays \$200 cash per issued policy for Underwritten business (Includes internal and affiliate conversions)
- Pays \$50 per issued policy for Open Enrollment business (Excludes internal and affiliate conversions)
- For internal and affiliate conversions on Underwritten business, only when the original writing agent submits the application is it eligible for payment
- Excludes all Guaranteed Issue and under age-65 business

PAYMENT

- Policy must be in force at time payment occurs
- Payment based on the month in which the policy took effect. See schedule below.

Policy effective:	Payment (if policy still in force)
September 25, 2017 thru October 2017	Early December 2017
November 2017	Early January 2018
December 2017	Early February 2018
January 2018	Early March 2018
February 2018 or later	No payment

ELIGIBILITY

You are eligible to earn a cash payout on Medicare supplement and SELECT business you place as a broker producer (personal production only; individuals or agencies may not qualify based on business placed by down-line producers) for policies underwritten by Mutual of Omaha Insurance Company in Mississippi and Pennsylvania; United World Life Insurance Company in North Carolina, Nevada, Ohio, South Carolina, Texas and Wisconsin; United of Omaha Life Insurance Company in Florida and New Jersey; and Omaha Insurance Company in Arizona, Georgia, Tennessee and Utah. Some exclusions apply.

QUALIFICATION PERIOD

Medicare supplement and SELECT signed, issued and effective in identified states September 25, 2017 – January

31, 2018 are eligible.

Applications signed September 25 – September 30, 2017 that qualify will count towards October application minimums and will be paid accordingly.

MISCELLANEOUS

- Mutual of Omaha reserves the right to change, limit or cancel any program, rule or award at any time
- You must be contracted and actively representing Mutual of Omaha Insurance Company or its affiliate at the time of the award
- You must be in good standing with Mutual of Omaha's Regulatory Affairs at the time of the award
- No substitution for, or transfer of the award, will be allowed
- The costs of the award will be reported to you as taxable income on IRS Form 1099
- Special Agents' cash awards are allocated to their agency

MORE REASONS TO PARTNER WITH US

With Mutual of Omaha, you get:

- Household discount to further lower rates (*not available in Florida*)
- No policy fee
- Plan G competitive with and without the household discount
- Med Supp e-App for error-free and complete applications
- Fast underwriting (10 minutes from e-App to underwriter; decision in less than three days)
- Talk directly with your underwriter
- Marketing Credits grow with your cash (minimum five issued apps in a month)

We thank you for your business.

mutualofomaha.com

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