

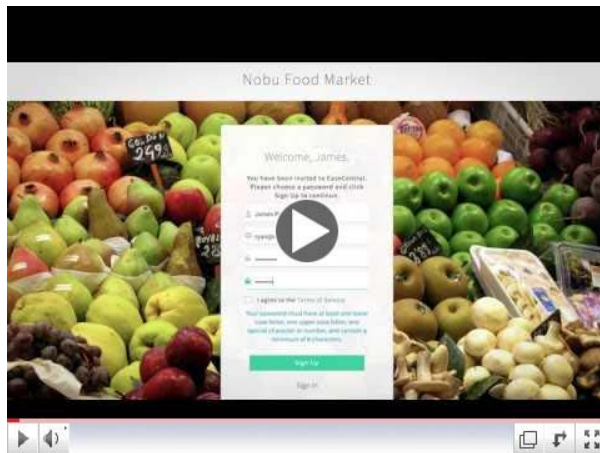
# New Benefit Administration through EaseCentral

We always strive to provide our brokers with best in class technology and a responsive and proactive support team to help you achieve your goals. Traditionally, our tech platform has been broker-facing and geared to streamline day to day operations in your offices.

Now we are pleased to announce that we are adding EaseCentral to our technology platform. This enhancement will allow our broker partners to provide a Benefit Administration System to their groups that will be branded specifically to each employer client.

EaseCentral is an online benefits enrollment platform built for insurance brokers and employers. EaseCentral makes it simple to set up and manage benefits and offer employees one destination for all their human resources information. EaseCentral supports 20,000 employers with nearly 1,000,000 employees.

- Simplified Enrollment
  - Eliminate Paper Forms
  - Minimize Errors and Corrections
- Increase Engagement
  - Easily add and drive participation for new lines of coverage
  - Platform to promote other capabilities to your groups
- Gain Visibility
  - Stay on top of enrollment status
  - Group information and reporting at your fingertips
- Support from MIG to customize the platform for each group and to differentiate your agency!
  - Group by Group Set Up
  - Marketing Support



## EaseCentral Online Enrollment

Martin will be providing this tool free of charge to qualifying brokers. Please contact our team for more details.



**Any Questions or Feedback?**

Please contact Jessica Martin  
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