

Register to Sell SHOP for Plan Year 2018

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SHOP Marketplace
Health Insurance for Small Businesses

HealthCare.gov

Complete SHOP Registration

Many small businesses with [Small Business Health Options Program \(SHOP\)](#) insurance are already starting to explore their options for next year. **Are you ready to help?**

[Register online to sell SHOP](#) insurance and help existing and new clients interested in enrolling in quality health and/or dental coverage.

Follow these steps to register:

1. Log in to, or create an account on, the [CMS Enterprise Portal](#) and go to the “MLMS Profile” page.
2. Select “Yes” for “Are you a SHOP Agent/Broker?”
3. Select “Yes” for “Please select your preference regarding the display of your contact information on SHOP.”
4. Click the “Save/Update” button on your profile.
5. Sign the SHOP Privacy and Security Agreement.

Training is available to help you sell SHOP insurance to small businesses. It's recommended that you complete this training before signing the SHOP

Privacy and Security Agreement, but not required.

Start helping small business clients apply and enroll in SHOP coverage and monitor, update, and renew their coverage!

[Register Today!](#)

IMPORTANT NOTE: You will **not** be able to assist new or existing clients with SHOP enrollments until you [register online](#) as a SHOP agent or broker for plan year 2018.

Questions about registration? Contact the Marketplace Learning Management System (MLMS) Help Desk at MLMSHelpDesk@cms.hhs.gov.

Thank you,

The SHOP Team
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